

DIGITAL MENU BOARD



PixelPoint's Digital Menu Board (DMB) transforms static menu boards into high-definition digital billboards that enable in-store advertising, suggestive selling and unprecedented menu control. The PixelPoint DMB module pulls menu information from your existing POS database in near real-time, meaning the DMB always shows the right menu, the right price and the right specials. The PixelPoint DMB requires no integration because it uses your existing POS database and comes with no monthly support fees, making it an affordable solution for any restaurant operator.

FEATURES AND BENEFITS

FULLY INTEGRATED SOLUTION

PixelPoint DMB is a fully integrated solution that provides real time menu updates.

LOW TOTAL COST OF OWNERSHIP

With the PixelPoint DMB there are no monthly or annual support fees.

DIGITAL ADVERTISING

Turn your menu boards into a revenue generating digital advertising space when you advertise non-competing products and high margin products to a captive audience of waiting customers.

HIGH DEFINITION GRAPHICS

Use mouth-watering pictures and full motion video to increase sales.

PRICE CONSISTENCY

Guarantee the price your customer sees is the price on your POS terminal. Update prices across multiple stores with the press of a button.

DAYPARTING

Program your digital menu to change depending on time of day (breakfast, lunch or dinner). Update your menu with daily, weekly, monthly or seasonal promotions.

FREQUENTLY ASKED QUESTIONS

WHAT'S REQUIRED TO GET PIXELPOINT'S DMB SOLUTION INTO MY RESTAURANT?

A PAR PixelPoint Business Partner will sit down with you to discuss your specific needs. The Business Partner will then engage PixelPoint's Professional Services Group to propose a custom solution consisting of the best technology and services to satisfy your needs.

CAN I UTILIZE MY RESTAURANT'S EXISTING BRANDING?

Yes, professional services will be provided to integrate your existing color schemes, fonts, logos and graphics.

WHEN I UPGRADE MY RESTAURANT TO PIXELPOINT POS WILL I BE ABLE TO USE MY EXISTING DIGITAL MENU SCREENS?

Yes, in most cases any existing large format displays that are driven from standard PC technology can be utilized.

IS CONTENT FROM THE INTERNET, SUCH AS LIVE WEATHER REPORTS OR NEWS FEED SUPPORTED?

Yes, solutions can be created where information from an Internet source is integrated into your PixelPoint DMB display.

CAN PIXELPOINT DMB BE INSTALLED OUTSIDE OF MY RESTAURANT?

Yes, large format displays that are specifically designed for outdoor use are fully supported by PixelPoint DMB.

SAMPLE DESIGNS

VERTICAL ORIENTATION

COLD BOWL

HEALTHY CHOICE

SWEETEST THING **\$3.49mm \$4.19 reg**
 SWEETENED OLD-FASHIONED OATMEAL, FRESH STRAWBERRIES, BANANA, AND BLEND ALMONDS

MORNING GLORY **\$3.79mm \$4.19 reg**
 FROSTED MINI-WHEAT™, FRESH STRAWBERRIES, BANANA, AND BLEND ALMONDS

GIVE ME SHORE **\$3.49mm \$4.19 reg**
 COCA COLA™, FRESH STRAWBERRIES, BANANA AND CHERRY BERRY

RUBY'S NUTS ABOUT YOU **\$3.49mm \$4.19 reg**
 WHOLE WHEAT™, SWEETENED OLD-FASHIONED OATMEAL, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS

3 ON 3 **\$3.79mm \$4.19 reg**
 FROSTED MINI-WHEAT™, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS

DIRT BOWL **\$3.49mm \$4.19 reg**
 BROWNIE CRISP, CHERRY VANGUARD™, BLEND ALMONDS AND CHOCOLATE SYRUP



HOT BOWLS

HEALTHY CHOICE

DAD KNOWS BEST **\$3.69mm \$4.39 reg**
 OATMEAL, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS

MOM KNOWS MORE **\$3.59mm \$4.19 reg**
 OATMEAL, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS

BOUNCE BANANA BOUNCE **\$3.59mm \$4.19 reg**
 OATMEAL, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS

HAD 'N OATS **\$3.69mm \$4.19 reg**
 OATMEAL, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS

FUNKY MONKEY MORNING **\$3.59mm \$4.19 reg**
 OATMEAL, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS

STRAWBERRY CHEESECAKE OATMEAL **\$3.69mm \$4.19 reg**
 OATMEAL, FRESH STRAWBERRIES, BANANA AND BLEND ALMONDS



BEYOND THE BOWL

ONTARIO'S **\$4.69**

BANANA BERRY BOMB **\$4.69**
 STRAWBERRY SORBET, CHEESECAKE, BANANA, BLEND ALMONDS, AND FRESH STRAWBERRIES

COOKIES AND CREAM **\$4.69**
 FRESH VANILLA ICE CREAM, CHOCOLATE CHIPS, AND FRESH STRAWBERRIES

BERRY GOOD FOR YOU **\$4.69**
 STRAWBERRY SORBET, CHEESECAKE, BANANA, BLEND ALMONDS, AND FRESH STRAWBERRIES

MANGO MADNESS **\$4.69**
 FRESH VANILLA ICE CREAM, CHOCOLATE CHIPS, AND FRESH STRAWBERRIES

PARFAITS **\$4.99**

SUNDAY PARFAIT SUNDIE **\$4.99**
 LOW FAT VANILLA YOGURT, SPECIAL K™ FRESH STRAWBERRIES AND BANANA

GRAND-OL' GRANOLA **\$4.99**
 LOW FAT VANILLA YOGURT, FRESH STRAWBERRIES, BANANA, BLEND ALMONDS AND CLASSIC GRANOLA

KEY LIME **\$4.99**
 LOW FAT VANILLA YOGURT, KEY-LIME FLAVOR, CLASSIC GRANOLA, CHOCOLATE CHIPS, AND BANANA

FROSTED N FLAKE **\$3.99**
 FROSTED MINI-WHEAT™, BLEND ALMONDS, CHOCOLATE SYRUP AND WHIPPED CREAM



COFFEE & TEA

COFFEE **\$1.55** **\$1.75**

LATTE **\$2.75** **\$3.30**

CAPPUCCINO **\$2.75** **\$3.30**

HOT CHOCOLATE **\$2.50** **\$2.75**

HOT TEA **\$1.15** **\$1.70**

ICED TEA **\$1.85**

SM **LG**



HORIZONTAL ORIENTATION

Cool Favourites

	Small	Med	Large
Just Frappuccino	\$3.05	\$3.80	\$3.80
Just Caffe Latte	\$3.05	\$3.80	\$3.80
Just Caffe Mocha	\$3.05	\$3.80	\$3.80

Baked Goods

Fresh from our cream dairy

Muffins	\$1.00
Bagels	\$1.00
Cookies	\$0.75
Craniums	\$0.80
Danishes	\$0.75
Tot Biscuits	\$0.80
Biscuits	\$1.25

Hot Beverages

We only use 100% free trade coffee

	Small	Med
Coffee	\$1.05	\$1.25
Capuccino	\$1.05	\$1.25
Latte	\$1.05	\$1.25
Mocha	\$1.05	\$1.25
Hot Chocolate	\$2.05	\$3.49



Our Flavor List

Chocolate
 Extra rich chocolate ice cream.

Chocolate Chip
 Vanilla ice cream loaded with luscious chocolate chips.

Chocolate Chip Cookie Dough
 Cookie dough ice cream with chunks of chocolate chip cookie dough and chocolate chips.

Chocolate Mousse Royale
 Milk chocolate mousse ice cream with chocolate flakes.

Cotton Candy
 A swirl of pink and purple cotton candy ice cream.

Jamoca Almond Fudge
 Our Jamoca ice cream with roasted almonds and a rich chocolate fudge ribbon.

Mint Chocolate Chip
 Mint ice cream loaded with chocolate chips.

Orange Sherbet
 Sherbet made with the juice of sunny oranges.

Strawberry Sorbet
 Sorbet made with natural strawberries and

Ice Cream

Build Your Own Sundae
 Choose one, two or three scoops of your favourite ice cream flavour in a waffle cone or cup.

	One Scoop	Two Scoops	Three Scoops
	\$1.99	\$2.49	\$2.99

Brownie Sundae **\$3.49**
 Your favourite ice cream flavours over a brownie topped with hot fudge, chopped almonds, whipped cream and a cherry.

Banana Split **\$3.99**
 Your favourite ice cream flavours and toppings nestled between two slices of banana, topped with chopped almonds, whipped cream and three cherries.

Add any topping for only \$0.29

